

YESICA BALDERRAMA

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EXPERIENCE

THE COURIER | NYC, NY | April 2024 - Present

Education Reporter

I'm freelancing with the Courier publication as an education reporter. Every month I write two articles about Wisconsin's education system. The Courier is especially focused on about how private voucher schools are impacting public schools.

JOURNALIST | BRONX, NY | September 2021 - February 2024

Independent Contractor

I worked on 37 written articles. I pitched to various publications, communicated with editors, brainstormed ideas, talked to sources, scheduled interviews, revised articles, interviewed, researched, and wrote short and long form articles. Publications include: Los Angeles Times in Spanish, The Associated Press, The Washington Post, Yes! Magazine, Gizmodo, PRISM Reports, Mental Floss, Latino Rebels, Palabra, Guernica, INTO More, and The Mujerista.

THE CHRONICLE OF PHILANTHROPY | WASHINGTON, D.C. | October 2022 - October 2023

Data Reporter

I worked on a total of 14 stories. I collaborated with editors on long and short data trend stories, both on my own and with other coworkers. I pitched story ideas about philanthropy, wrote articles, and did data visualizations on Flourish and Datawrapper. I also researched, extracted, and organized data in spreadsheets.

SLATE STUDIOS: CULTURE GABFEST PODCAST | BROOKLYN, N.Y. | October 2022 - May 2023

Podcast Assistant Producer

I worked on 29 show episodes. The show is available on Apple Podcasts. Every week I submitted a list of topics for the show, and gathered research about the topics in a packet about pop culture for the hosts and producers. For the packet, I compiled a list of articles about the topics hosts discussed on the show. The packet was usually 40-80 pages.

FREELANCE AUDIO PRODUCTION | VARIOUS | January 2019- October 2022

-PULSO PODCAST | SOHO, NY | June 2022 - October 2022

Podcast Reporter and Producer

I worked on a 20 minute documentary about the NYC Latino punk scene. I researched and interviewed sources, did field recording, edited audio, translated interviews, wrote narration, and wrote a 15 page script for about three months.

-WNYC, THE BRIAN LEHRER SHOW | SOHO, NY | April 2022 - June 2022

Audio Producer

I wrote scripts and produced 33 segments for The Brian Lehrer Show. I brainstormed and pitched story ideas, booked guests, pushed audio and published work online, call screened, and did some light transcription work. I worked with Brian Lehrer and five other producers for the daily morning live broadcast. The show aired on NYC Public Radio.

-IPONDR, NATIONAL NEWSROOM | MINNEAPOLIS, MINNESOTA | January 2020 - June 2020

Audio Producer and Reporter

I worked on two 8 minute audio stories. I edited audio on Adobe Audition, wrote scripts, researched topics, booked guests, and interviewed guests. The stories are published on iPondr's website.

-NPR, LATINO USA | HARLEM, NY | January 2019 - December 2019

Audio Producer and Reporter

I worked on a 55 minute documentary that first aired in December 2019 on National Public Radio and then re-aired in June 2021 on NPR. For this project I did field recording, edited audio on Protools, researched, did interviews, wrote a 20 page script, translated interviews, and narrated.

PEN AMERICA | SOHO, NY | January 2019 - August 2023

- Freelance Multimedia Producer | January 2019 - August 2023

I mainly did digital and print work for PEN's International Voices Festival 2019-2022, and produced annual reports and marketing materials that advocated for the freedom of speech. I also did media work for the PEN Annual Literary Awards, and worked on marketing and social media campaigns for PEN America Communication's Team. Lastly, I made digital content for DREAMing Out Loud's promotions, books, and website, and materials for other PEN departments.

- Student Coordinator | January 2020 - August 2020

I organized and sent out weekly updates to members across all four writing workshops and organized weekly Zoom meetings. I proofread and edited a book manuscript, the DREAMing Out Loud Anthology, for publication.

FIT WRITING CENTER| CHELSEA, NY| September 2013 - December 2015

Writing Consultant

I worked at my college writing center tutoring students who spoke English as a second language. I helped them write and revise papers for school, and resumes and cover letters for job applications.

W27 NEWSPAPER| CHELSEA, NY| September 2013 - May 2015

Student Journalist

I wrote features and articles for my school's student newspaper about local NYC events, labor, arts and culture, and LGBTQ+ issues. I wrote a monthly column for half a year.

INTERNSHIPS

CAMBRIDGE UNIVERSITY PRESS | TRIBECA, NY | June 2014 - August 2014

ELT Production Assistant Intern

WNYC| TRIBECA, NY | June 2011 - August 2012

Radio Production Assistant Intern

SKILLS

AP Style, Microsoft Office, MAC, Adobe Creative Suite, Research, Planning, Pitching, Reader Sensitivity, Wordpress, Spreadsheets, Social Media, Visual data design software, Audio production, Video editing, Spanish

AWARDS

Hispanic Federation Scholarship for DACA Fees Renewal | Years: June 2021 and December 2023

Selected to read essay at Mayor's Press Conference | November 2019

Selected to read short story at Mayor's Press Conference | June 2019

FIT College Anonymous Donor Full Tuition Scholarship | Semester January 2015 - May 2015

Professional Women's Advancement Tuition Scholarship | Semester October 2014 - December 2014

FIT College Presidential Scholars Honors Program Tuition Scholarship | Semesters August 2010 - May 2015

Accomplishment in Italian Foreign Language Tuition Scholarship | Semester January 2009 - May 2009

Writing and Journalism Tuition Scholarship | Semester August 2008 - December 2008

Selected to present WNYC audio documentary at the Third Coast Audio Festival | October 2005

EDUCATION

STATE UNIVERSITY OF NEW YORK | FASHION INSTITUTE OF TECHNOLOGY | Chelsea, NY | 2010 - 2015

English Literature and Digital Design | GPA: 3.6 | Honor's program all eight semesters

CITY UNIVERSITY OF NEW YORK | QUEENS COLLEGE | Flushing, NY | 2008 - 2009

Philosophy